



Presentation

## **E-shopping Some first Swiss results**

**Author(s):**

Axhausen, Kay W.

**Publication Date:**

2020-08

**Permanent Link:**

<https://doi.org/10.3929/ethz-b-000431446> →

**Rights / License:**

[In Copyright - Non-Commercial Use Permitted](#) →

This page was generated automatically upon download from the [ETH Zurich Research Collection](#). For more information please consult the [Terms of use](#).

# Preferred citation style

---

Axhausen, K.W. (2020) E-shopping: Some first Swiss results,  
*Panel, Bridging Transportation Researchers (BTR) Conference,*  
August 2020.

# E-Shopping: Some First Swiss Results

KW Axhausen

IVT  
ETH  
Zürich

August 2020

 Institut für Verkehrsplanung und Transportsysteme  
Institute for Transport Planning and Systems

**ETH**

Eidgenössische Technische Hochschule Zürich  
Swiss Federal Institute of Technology Zurich

# Acknowledgements

---

ETH Zürich

- C Winkler
- AGH Meister
- B Schmid
  
- T Schatzmann

# E-shopping sample

---

# E-shopping sample

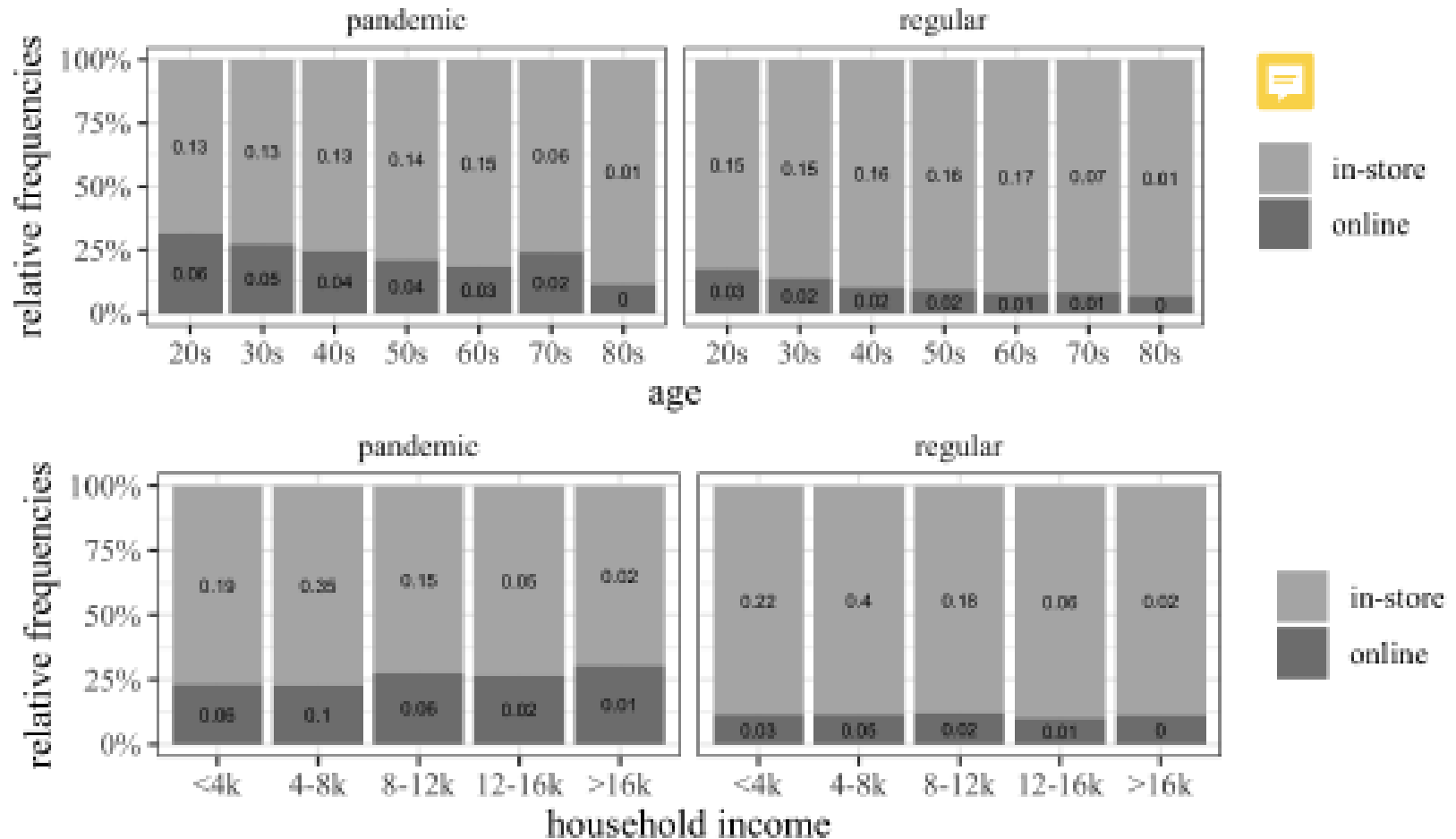
---

- On-line access panel
- 1015 representative respondents in German speaking Switzerland
- April 21<sup>st</sup> to May 25<sup>th</sup> 2020
  
- RP and SP questions
- Comparable to the PhD of B Schmid

# E-shopping trends

---

# E-shopping by age and income before and after





# Valuations of delivery time

---

# Valuations of delivery times

---

<b>VDTS</b>		<b>[CHF/day]</b>
Period		
	Before	17.53
	During	6.05
Experience		
	With	1.32
	Without	13.67

# Next steps

---

# New equilibrium ?

---

- Productivity ~ accessibility ~ speeds & lived density
- "lived density" by e-shopping?
- Interaction with increased WFH
- Alternative uses of time and the places to meet
- Forms of reuse of stores, offices, restaurants, malls
- More space for local leisure activities

# Questions ?

---

**[ivtmobis.ethz.ch/mobis/covid19/](https://ivtmobis.ethz.ch/mobis/covid19/)**

**[www.ivt.ethz.ch](https://www.ivt.ethz.ch)**